

## Web Site Development

**Content Management** This is the ability for the client to manage his/her website's copy and verbiage. Everyone in your organisation can participate - easily and without the need for any technical training. Our standard content management system (CMS) allows the site editor to change the content and even structure of the web site simply by filling out some on-line forms. The site is changed much more easily and cheaply and therefore kept up to date and fresh.

**Search Engine Optimisation** Visibility is the first step to getting people to visit your web site. Search Engine Marketing is one of the most cost effective ways to make your site visible to your potential customers since at least 80% of Internet users rely on search engines to find the best web sites and more than 85% of all web sessions are started with the use of a search engine.

**E-Commerce** Shopping Online is definitely the modern way to purchase products. Companies are setting up shop on the Internet to promote and sell their products 365 days a year 24 hours a day. It is an inexpensive and effective way to expose your products to new markets or to local and regional markets. Whatever your development needs, contact our Live! Development team today and see if we can make your vision a reality!